

# JACK NISSEN

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## EXPERIENCE

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**Interim Reporter** | Duluth News Tribune | Duluth, MN May 2018 – Present

- Covers general assignment news in Duluth and the Northland Minnesota and Wisconsin region, reporting on everything from breaking news, environmental restoration, business trends and presidential rallies
- Stories reached more than 30,000 readers by newsprint and a digital audience of more than 80,000
- Articles localized national stories for a regional audience, which included centerpiece stories, features and in-depth statistical analysis of employment and finances

**Freelance Reporter** | Great Lakes Now | Duluth, MN Sept. 2018 – Present

- Manned the Duluth Bureau, producing weekly stories on environmental news in the northern Great Lakes region
- Reported on Lake Superior warming trends and anomalous algal bloom events

**Reporter** | Great Lakes Echo | East Lansing, MI Jan. 2017 – May 2018

- Covered environmental news in the Great Lakes region, including dam reconstruction, mini tsunamis, climate change impacts and urban driving trends
- Articles were written and published on a biweekly basis
- Stories were republished by multiple news sources, receiving thousands of views and reaching 6,371 people on social media

**Reporter** | Capital News Service | East Lansing, MI Aug. 2017 – Dec. 2017

- Reported weekly stories across the state of Michigan for the police and prison beat
- Articles were written and republished by 26 newspapers across the state, gathering more than 80 clips
- In-depth articles written and published every four weeks

**Research Assistant** | Knight Center for Environmental Journalism Aug. 2015 – May 2017

- Awarded first place two consecutive years in section against 14 competitors at the MSU University Undergraduate Research and Arts Forum
- Researched how the media discusses scientific uncertainty in the news and how local journalists covered the Flint Water Crisis

## SKILLS

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- Software: Photoshop, InDesign, Illustrator, Final Cut Pro, Canva, Premier, Audacity
- Video: GoPro, DSLR, Sony HDV Video Camera
- Audio: Handheld mic, lavalier mic, shotgun mic, Omni-directional mic, podcasts
- Social Media: Facebook Business Manager, Hootsuite, Sprout Social, Twitter, Instagram

## EDUCATION

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### Michigan State University

- Bachelor of Arts in Journalism — Graduation Date: May 2017
- Masters in Environmental Journalism — Graduation Date: May 2018